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### Skills

- Write: Create text that goes deep not dull.
- Mediate: Help teams turn complex ideas into polished documents.
- Train: Guide experts as share their work with peers and the public.

### Education

- Harvard Kennedy School: Master of Public Administration. Sponsored as Environmental Fellow by the Robert and Patricia Switzer Foundation. Degree included in-depth mediation training at the Massachusetts Institute of Technology's Department of Urban Studies and Planning.
- University of Virginia: Bachelor of Arts, Political and Social Thought. Graduated with Highest Distinction.

# Accomplishments

- Have written 30+ high profile documents that make specialized knowledge easy to understand.
- Co-created an innovative program that brings scientists and coastal residents together to talk, learn, and solve problems.
- Author of Louisiana's primary climate change adaptation documents post-Hurricane Katrina, including coastal plans governing over \$50 billion in coastal investments.

# **Professional Experience**

I help experts find the words they need to make a better world. My specialty? Explaining complex ideas to complex audiences.

### **Selected Projects**

- Writing and communications strategy for the Rule of Law, Justice, and Security Division, United States Institute of Peace (2015-present). I am advising the team about document design, content, and promotion for a report on strategies for improving Ukraine's rule of law sector. Worked with chaos theory experts to describe a computational model in layman's terms. Writer and chief editor of a report on elite capture of the security sectors, which was presented at the 2023 Munich Security Conference. Other USIP work includes:
  - Helped the team write an article that examined how systems thinking can be applied to peacebuilding.
  - o Wrote content for a multi-media project focused on peacebuilding in Burkina Faso.
  - Provided guidelines for collecting information from public meetings in Africa.
     Identified key questions and helped team create a thorough outreach process.
- Communications strategy and report writing for the Louisiana's Seafood Future initiative (2019-2020). I supported three Louisiana public agencies as they investigated how coastal fishers are seeking to innovate in the face of climate change. This involved designing surveys and web content, as well as distilling over 1000 pages of survey results into a findings report that was shared with state leaders and the public.
- Startup strategy, training, and advising for the Louisiana Discovery, Integration, and Application Program (2014-2020). Working with the director of Louisiana Sea Grant and his staff, I developed a fellowship program for researchers eager to engage with urgent policy issues. The program has expanded to include masters and undergraduate students.
  - Creating dialogue sessions that help fellows learn from and share information with policy makers and coastal residents.
  - Developing and conducting science communication training sessions for LA DIA Fellows that included: listening exercises/role plays, strategies for customizing technical material for specific audiences, guidelines for writing without jargon, and an introduction to adaptive leadership and interest mapping.
  - Working one on one with fellows to help them: find their voice in science writing and try new ways of connecting to people most affected by their work.
- Communications strategy for and writer of the Louisiana Comprehensive Master Plan for a Sustainable Coast (2006-2007, 2010-2012, 2016-2017, 2019-2020). Since Hurricane Katrina, Louisiana has addressed its land loss and flooding crisis in a coastal master plan that, by law, must be updated every six years and ratified by the Louisiana Legislature. People from all walks of life care about the plans because these documents lay out which communities will be protected from flooding and which wetland areas will be restored. In this way, the plans directly affect two million people: where they live and work, how their communities evolve, and how the landscape around them will change. Making sure citizens are involved in plan decision making was a priority of mine while working on these plans, as was ensuring that the language used in the final document was clear and accessible.
  - I wrote the first master plan in 2007, which distilled the ideas of hundreds of scientists and citizens into a strategic vision for the state. The plan won the

- National Association of Environmental Professionals President's Award as well as the Outstanding Achievement Award from the Renewable Natural Resources Foundation.
- I wrote the second 2012 master plan, which presented a specific list of coastal projects and program priorities. I worked closely with a 50-member team to clearly present findings while staying focused on essential messages.
  - I guided the 2012 master plan team's use of public hearings and focus groups, ensuring that the entire outreach program was conducted using a consistent, transparent approach. As part of this effort, I brought new groups into the conversation and wrote briefing materials that explained technical results in layman's terms.
  - I served as mediator for the 33-member advisory group that represented the major stakeholders affected by the plan's provisions. I established the group's focus and groundrules and supported the state's team as it learned to make the group's deliberations integral to the overall process.
- For the third master plan, published in 2017, I wrote Appendix B, which distilled highly technical content into easy to read language. I also worked closely with the document designer to create a cohesive look and feel to the document. Copies of the appendix were distributed at public meetings to offer a concise guide to the state's latest thinking.
- For the 2023 master plan I worked with the planning team to identify key themes, define a document structure, and produce a detailed document outline.
- Meeting design, facilitation, and writing for Tulane University's ByWater Field Station (2019). As
  part of a National Science Foundation (NSF) funded effort, I helped ByWater Institute staff
  explore ideas for conducting in-depth field research on climate change adaptation. Together, we
  designed several meetings with 20 national advisors as well as regional partners. After the
  meetings, I distilled our deliberations into a follow up strategic plan for the NSF.
- Course materials for Louisiana State University (2017-2018). I collaborated with an
  internationally known ecologist to create undergraduate lectures, a textbook, and a book
  proposal for Yale University Press. Our aim was to encourage students to view the world's
  deltas through the lens of systems thinking, thereby illuminating new options for addressing
  climate change and other challenges.
- Writing and editing to create a report for the U.S. Chamber of Commerce (2017). Working
  closely with clients and their researchers, I rewrote a joint document to highlight how social
  media can provide opportunities for small businesses.
- Writing and document design to create Achieving Resilience in Coastal Communities:
   Resources and Recommendations (2014). Coastal states are facing unprecedented flooding,
   which is predicted to increase with sea level rise. Communities are left wondering what their
   options are, even as information about adaptation models proliferates. To help lessen residents'
   confusion, I converted several hundred pages of research from the National Wildlife Federation

into a reader friendly collection of resources. The resulting web based document includes case studies, directories, and policy summaries for use by a range of audiences.

- Conducted a single text negotiation to create the document, Integrating Social Science and Gulf Coast Restoration: Best Practices and Next Steps (2013). How can Gulf states take better account of the needs and knowledge of local residents when designing coastal restoration initiatives? A group of 60 social scientists and policy makers set out to find the answers. I worked with this team, distilling their views into a 10 page white paper that outlines how to achieve more inclusive planning and make social science integral to technical analyses. The original group vetted the document at key junctures and fully endorsed the finished product.
- Writing and editing to create the Mississippi River Delta Science and Engineering Special Team Report: Answering Ten Fundamental Questions About the Mississippi River Delta (2012). Louisiana's coastal crisis has spurred vigorous academic research and debate. In 2012 a consortium of scientists tackled ten of the thorniest issues in play, with an eye toward defining the uncertainties and providing more clarity to policy makers. I worked one on one with the authors to convert 150 pages of individual reports into a 30 page summary. The document was sent to members of Congress and the media to improve the way we use and manage one of the world's great rivers.

### Other Professional Experience (Writing and Editing)

- Shrimping in Louisiana: Supporting Innovation in the Face of Coastal Change. Coalition to Restore Coastal Louisiana (2018). I edited a 25 page rough draft and provided refined and reorganized text, as well as recommendations for next steps.
- Ongoing reports on regulatory reform in the energy sector. Alliance for Affordable Energy (2015-2016). I worked with a non-profit watchdog to catalogue the pros and cons of regulatory decisions, including a proposed power company merger. Emphasized the costs to low income rate payers and highlighted ways to maximize green energy options.
- Louisiana Resilience Assistance Program: Local Strategies for Resilience Planning in Louisiana.
   Louisiana State University Coastal Sustainability Studio (2013). I edited the work of five research fellows as they created a detailed report, providing multiple formats for organizing case studies and research results.
- Science and Engineering Plan for the Water Institute of the Gulf (2012). In the institute's first
  year, I worked with the institute staff to develop guiding principles, research priorities, tasks, and
  timelines for a multi-million dollar start up budget. I then wrote the plan, providing successive
  drafts to institute staff. The final plan provided the institute's first public document detailing its
  purpose and future activities.
- Conducted single text negotiations to create Saving America's Wetland: Annual Reports on Progress Made and Future Challenges (2002-2007, 2010). I wrote these reports on behalf of a

governor appointed group of business and industry representatives, flood control officials, and environmental advocates. The group was created to monitor and evaluate the state's coastal efforts. Among their assigned duties, the commission members developed a yearly report. For seven years, I worked with the commission members to define their assessments and present them in cogent text and graphics. The reports were negotiated and approved by the entire group before publication.

- Research Deliverables: Louisiana Applied Oil Spill Research and Development Program (1994-2009). Each year the state's oil spill researchers competed for funding through this program. If awarded funding, the researchers conducted their studies and explained their results in a paper. I edited 15-20 of these research deliverables each year, working with each author to ensure that my modifications accurately represented their research.
- Women Pioneers of the Environmental Movement (2004-2008). This began as an oral history project, involving interviews with 38 of Louisiana's first environmental activists as well as their partners and adversaries in state government and industry. The project team and I then converted these stories into text, and eventually into a 250 page book. I edited successive versions of the written manuscript, which was published by the University of Mississippi Press in 2013. The book is being used as a textbook for women's' studies and environmental policy courses at the undergraduate and graduate levels.
- The Case for CWPPRA: A Report to Congress (2003). Congress required that the State of Louisiana produce this 30 page report describing the Coastal Wetland Planning, Protection, and Restoration Act. This document explained the program's importance, providing context regarding Louisiana's wetland loss crisis.
- Louisiana's Gulf Shoreline Science Report (2003). This report synthesized the work of a dozen scientists and was sent to the White House as part of a multi-billion dollar request for federal wetland restoration funding.
- Using Science to Solve Real Problems (2000). This summary report of the Louisiana Applied Oil Spill Research and Development Program showed how investments in research improved states' ability to clean up oil spills throughout the Gulf Coast. The report also explained why continued research, particularly on the small, frequent oil spills that are common to oil producing states, would provide additional benefits.
- No Time to Lose (1999). Before Hurricane Katrina and the BP oil spill, advocates and researchers were sounding the alarm about flood risks and the ecological vulnerability of the Gulf coast. This document synthesized available research to make a case for bold and comprehensive action to save Louisiana's wetlands.
- Course Correction: Designing a Sustainable Vision for the Mississippi River Corridor (1997).
   This report presented the results of a McKnight Foundation funded effort to understand local

views about regional planning and use of the Mississippi River. I worked with the project team to clearly describe research results and translate findings into policy recommendations.

- Coastal Louisiana: The Unified Vision (1996). As researchers and policy makers grappled with how to slow wetland loss in Louisiana, they learned that small scale efforts were ineffective. This was one of the first documents to articulate the need for comprehensive restoration efforts that could address the root causes of the land loss problem.
- CoastWatcher's Guide (1995). This guidebook provided concrete actions that concerned citizens could undertake to support coastal ecosystems. The project was sponsored by the Coalition to Restore Coastal Louisiana.
- Citizen's Guide to the Louisiana Wetlands (1995). This project required me to translate a range
  of legal statutes into layman's terms. The final document, written for the Sierra Club Legal
  Defense Fund, offered a guide to the regulatory options available for protecting wetlands and
  other endangered natural areas.
- Saving Our Good Earth: A Call to Action (1995). A group of scientists and educators needed help explaining why Louisiana's wetland loss crisis posed special risks for the Barataria-Terrebonne region. I synthesized research results and recommendations from educators to document the problem and present options for broadening public awareness.
- Making the Case for Justice: How Toxic Tort Litigation Affects Families (1994). This project required two years of research and interviews, as well as extensive work with the advisory council overseeing document production. The final text explores how families or communities concerned about their exposure to toxic chemicals can examine their legal options and take effective action. The document was published as part of American University's Symposium on Gender, Family, and Change, Developments in the Legal Regulation of Family Life. The document text formed the basis for a book entitled: Chemical Injury and the Courts: A Litigation Guide for Clients and Their Attorneys published in 1999 by McFarland & Co.
- The Louisiana Legislative Briefing Book: First and Second Editions (1992, 1994). These
  guidebooks for legislators described critical environmental issues, summarizing how toxic
  emissions to air, water, and land were affecting Louisiana citizens. The guidebooks also offered
  next steps for improving the quality of life for all residents.

### Other Professional Experience (Presentations)

 "Finding Your Voice as a Science Communicator" (May 2018). Speech made to researchers and students at Louisiana State University. Examined specific tools that can help experts share their work with the world.

- "Louisiana's Response to Climate Change" (April 2017). Speech made to Tulane Green Club and Sierra Club members. Provided an insider's perspective on underlying issues governing Louisiana's coastal master plans.
- "Writing as a Social Act" (January 2016). Presentation for staff at the U.S. Institute of Peace.
   Explained how creating a document together can improve the cohesion of a team, with explanations of how to use step-wise agreements and jargon free text.
- "Decoding the Adaptive Challenge" (August 2014). Presentation for LA DIA fellows, advisors, and partners. Explained how to see beyond a group's surface conflicts to diagnose deeper currents of change and potential growth.
- "Walking the Walk Without Talking the Talk" (October 2013). Presentation at the International Association of Public Participation's North American Conference. Explored whether an established culture of public participation is necessary for transparent communications at the state level. I argued that even if authorities do not prioritize public involvement, implementers on the ground can focus on shared values and common allegiances. This approach creates room for truth telling, and it may be the only productive way forward in highly charged political environments.
- From Lab to Law: Using Science to Shape Public Policy (2012). I created this training session for
  the Switzer Foundation and presented it as a webinar to a group of approximately 50
  environmental fellows. The session explored real life examples of how science could be applied
  in political realms, providing case studies and recommendations for sharing interim research
  results, selecting advisory teams, and framing expectations.
- Presenter for the US Consulate/Speaker on Environmental Issues (1994-2000). Foreign
  dignitaries visiting the New Orleans area often request briefings on specific issues. The local US
  Consulate regularly asked me to handle environmental briefings for these visitors, either in group
  settings or one on one meetings.

## Other Professional Experience (Public Process Design & Facilitation)

- Brownfields Initiatives (1995-2004). When brownfields were a new concept nationally, New
  Orleans was leading the way. During a two year appointment as Deputy Director for
  Environmental Affairs for New Orleans, I created a nationally applied model for using citizen and
  business owner ideas to identify investment priorities and today, many of the brownfields
  identified by our program have been redeveloped.
  - EPA Headquarters asked me to teach this model to city officials throughout the U.S. The agency also showcased my work at its first national brownfields conference.
  - Over the next several years, I applied the New Orleans model to other communities in south Louisiana. I raised \$1.3 million in federal funds for these

efforts and served as a project advisor, directing staff and serving as a liaison between city governments and US EPA.

- Louisiana Ecoventure (1998-2000). No matter how many times it has been proved wrong, the notion that communities must choose between good jobs and the environment remains powerful. This mantra has had particular sway in Louisiana, where much of the economy was based on extractive industries (oil and gas, chemical production, timber, fisheries). In the late 1990s, the Ford Foundation provided funding to counter this idea and prove that green industry was good for business in the Bayou State. I spearheaded this project, reaching out to green businesses throughout the New Orleans area.
  - Using economic research that showed strong links between job creation and a clean environment, participating business owners and I explored ways to build market share and create a more favorable climate for economic development.
  - Together we investigated methods of certifying green businesses and offered our model to local business leaders. Our efforts were ahead of their time and helped pave the way for change.
  - Today the New Orleans Chamber of Commerce, GNO Inc., fully acknowledges
    the interdependence of the environment and the economy and has made building
    green businesses the cornerstone of its economic development program.
- Office of Environmental Affairs (1994-1995). During my two year appointment as Deputy
  Director for the City of New Orleans, I clarified the office's goals and implemented a range of
  programs designed to address urban environmental problems, such as environmental health
  threats in low and middle income communities, wetland loss, Superfund sites, and industrial
  emissions.
  - I created neighborhood advisory committees to ensure strong communication among residents and the mayor's staff.
  - I also hosted the city's first ever conference on women's health and the environment, which was attended by leading international scientists along with 250 women from neighborhoods across the metro area.
  - I created a national model for brownfields outreach and citizen involvement (see "Brownfields Initiatives" above).
- LEAP to 2000 (1990-1991). In the early 90s, comparative risk projects were a focus of the U.S. Environmental Protection Agency (EPA). These projects sought to identify participating states' environmental priorities based on technical research and public outreach. I directed the statewide outreach component of this project, planning for and conducting 10 public meetings that involved hundreds of citizens. I created and implemented a media campaign, serving as media spokesperson for the department in numerous TV and radio interviews. The project was able to identify priorities across a broad cross section of citizens, industry representatives, and environmental advocates.

#### **Awards**

- Special Recognition for Work on the Completion of the Comprehensive Plan for a Sustainable Coast, Kathleen Babineaux Blanco, Governor of Louisiana, 2007.
- Citation of Achievement, Mark Morial, Mayor, City of New Orleans, 1995.
- Award of Merit, US EPA, 1995.

### **Publication Summary**

#### Selected Reports, Articles, White Papers

- USIP Executive Secretariat and Amy Clipp (ed.), Elite Capture and Corruption of Security Sectors. United States Institute of Peace, 2023.
- Louisiana's Seafood Future Findings report. Louisiana Coastal Protection and Restoration Authority, Louisiana Department of Wildlife and Fisheries, Louisiana Sea Grant, 2019.
- Shrimping in Louisiana: Supporting Innovation in the Face of Coastal Change. Coalition to Restore Coastal Louisiana, (2018).
- Philippe Leroux-Martin, Vivienne O'Connor, and Amy Clipp (ed.), Systems Thinking for Peacebuilding and Rule of Law: Supporting Complex Reforms in Conflict-Affected Environments. United States Institute of Peace, 2017.
- Louisiana's Comprehensive Master Plan for a Sustainable Coast, Appendix B. Louisiana Coastal Protection and Restoration Authority, 2017.
- Achieving Resilience in Coastal Communities: Resources and Recommendations. National Wildlife Federation, 2014.
- Integrating Social Science and Gulf Coast Restoration: Best Practices and Next Steps. Oxfam America and The Nature Conservancy, 2013.
- The Louisiana Comprehensive Master Plan for a Sustainable Coast (2010-2012). Louisiana Coastal Protection and Restoration Authority, 2012.
- Mississippi River Delta Science and Engineering Special Team Report: Answering Ten Fundamental Questions About the Mississippi River Delta (2012). Restore the Mississippi River Delta Coalition, 2012.
- Louisiana's Comprehensive Master Plan for a Sustainable Coast. Louisiana Coastal Protection and Restoration Authority, 2012.
- Saving America's Wetland: Annual Reports on Progress Made and Future Challenges.
   Governor's Office of Louisiana, 2002-2007, 2010.
- Louisiana's Annual Coastal Protection and Restoration Plan. Louisiana Coastal Wetlands Planning Authority, 2004-2006 and 2009.
- The Case for CWPPRA: A Report to Congress. Louisiana Department of Natural Resources, 2003.
- Louisiana's Gulf Shoreline Report. Louisiana Department of Natural Resources, 2003.
- Using Science to Solve Real Problems. Louisiana Oil Spill Research and Development Program, 2000.
- No Time to Lose. Coalition to Restore Coastal Louisiana, 1999.

- Course Correction: Designing a Sustainable Vision for the Mississippi River Corridor. Coalition to Restore Coastal Louisiana, 1997.
- Coastal Louisiana: The Unified Vision. Louisiana Governor's Office of Coastal Activities, 1996.
- CoastWatcher's Guide. Coalition to Restore Coastal Louisiana, 1995.
- Citizen's Guide to the Louisiana Wetlands. Sierra Club Legal Defense Fund, 1995.
- Saving Our Good Earth: A Call to Action. Barataria-Terrebonne National Estuary Program, 1995.
- The Louisiana Briefing Book: First and Second Editions. Louisiana Environmental Action Network, 1992 and 1994.

#### Selected Books, Proceedings, and Academic Papers

- P. Frankland, S. Weaver, and A. Clipp (ed.), Women Pioneers of the Louisiana Environmental Movement. University of Mississippi Press: Jackson MS. 2013.
- A. Clipp (ed.), Research Deliverables of the Louisiana Oil Spill Research and Development Program. Louisiana State University: Baton Rouge, LA. 1994-2009.
- A. Clipp (ed.), Proceedings of a Symposium on Barrier Island Restoration. Louisiana Governor's Office of Coastal Activities. 1996.
- A. Clipp (ed.), Making the Case for Justice: How Toxic Tort Litigation Affects Families.
   Presented at the American University Symposium on Gender, Family, and Change:
   Developments in the Legal Regulation of Family Life. 1994.